



## PRESIDENT'S MESSAGE

By Joyce Sipes, President/CEO of the NVRCC



Change is in the air! Just as the summer season has faded into fall, a certain transformation amongst businesses has occurred these past few weeks. People are no longer complacent sitting idly behind their desk, as their troubles pass them by. Across the North Valley, businesspeople are taking charge of their future, getting back to the basic fundamentals that made their businesses so successful to begin with.

I've often said that as a member of our chamber you are knocking on the front door, rather than the back, when it comes to promoting your business. Nothing has been proven more successful than face to face networking. It builds solid, long lasting relationships. Many of our members have a deep friendship because of this chamber and even more have launched or even grew their business as a result.

How often would you say you get asked by someone for a referral? Who or what do you usually refer in response? People refer other people or products that they know, like, and trust, based on their own personal experience. Imagine this same concept but on a much larger scale, and there you will understand what being a NVRCC member is all about.

Every Friday we have a one hour Chamber Orientation that is open to members and non-members alike. During this "hour of power," we discuss at length the over twenty networking events we hold each and every month. We also teach you how to become successful at working these events, so you can better convey to others what exactly you do. Remember, "if you don't tell people what it is you do, pretty soon you'll be telling them what you use to do."

Whether you've been part of a chamber in the past, had a negative experience, or you just don't think it's for you, I challenge you to think again. How many bad experiences in dating did you have till you found "the one"? The NVRCC is all about building relationships and going back to the basics.

### NOVEMBER NETWORKING EVENTS

#### MIXER 1

Thursday - Nov. 6 @ 5:30pm  
Call (818)349-5676 for details!

#### MIXER 2

Wednesday - Nov. 12 @ 5:30pm  
Call (818)349-5676 for details!

#### NETWORKING BREAKFAST

When: Tuesday, November 18, 2008  
Time: 7:00 am  
Cost: \$15 paid in advance - \$25 at door  
Where: Located just inside the food court on the 2ND floor of the Northridge Mall, 9301 Tampa Ave., Northridge  
RSVP: (818) 349-5676

MISSION HILLS • NORTH HILLS • PORTER RANCH • CHATSWORTH • GRANADA HILLS • NORTH RIDGE • NORTH VALLEY REGIONAL CHAMBER OF COMMERCE

# NORTH VALLEY REGIONAL CHAMBER OF COMMERCE

*Doing business neighbor to neighbor*

9401 Reseda Blvd., Suite #100, Northridge, CA 91324  
(818) 349-5676 • Web: [www.nvrcc.com](http://www.nvrcc.com) • Email: [info@nvrcc.com](mailto:info@nvrcc.com)



#### Mixer #1 - October 8, 2008

Thank you The Little Blessed Chapel of Jesus Christ for sponsoring October's first Mixer and for inviting our membership to their Grand Opening. They are located at 7744 Jellico Ave. in Northridge. (818)294-1443



#### Mixer #2 - October 15, 2008

Thank you Meridian Place Apartment Homes for sponsoring October's second Mixer and for inviting our membership to their Grand Opening. They are located at 9423 Reseda Blvd in Northridge. (818)998-0601

## WELCOME NEW MEMBERS

- AAA T.L.C. Healthcare, Inc.
- Across Time LLC
- Aegis Living
- Chamber Tube
- Creative Business Network
- Creative Landscapes Tree Care
- EsteLina's Spa Products
- Fresh Air Systems
- George's Handyman Services
- Immediate Response Service, Co.
- IT Solutions
- Labor Ready, Inc.
- Mount Sinai Memorial Parks & Mortuaries
- Power House Music Studio, Inc.
- Pre-Paid Legal Services, Inc.
- Larry Kelley
- Publicity Buzz - Kristina Balobek
- R&R Medical Supply
- Rodeo Realty - Tracy Jahangard
- Tandem Mortgage
- Thermometrics Corp.
- Topeka Drive PTA

**Interested in joining?** Every Friday at 9:00am the NVRCC has its FREE Chamber Orientation. Find out everything from what a chamber is, to what it specifically can do for your business. Call (818)349-5676 to RSVP.

## MEMBER SPOTLIGHT

Visit [WWW.NVRCC.COM](http://WWW.NVRCC.COM) to view our membership directory for contact information on these and many other fine local businesses.



### Santiago Barbalace

Bilingual DJ & Master of Ceremonies  
Specializing in Weddings & Corporate Parties  
Also available for: Birthdays, Pic-Nics, Quinceañeras, Anniversaries.

**(818)674-7652**  
[www.embassydjs.com](http://www.embassydjs.com)

**ELI BAER** Lic # 386241  
PLUMBING & DRAIN  
**(818) 974 - 4474**  
**(866) 1 PLUM 4 U**  
Plumbing Repair • Hydrojetting  
Pipe Location • Leak Detection  
Remodeling • Retrofit

**Dynamic Compliance Consulting**  
Provides Consulting, Educational Training, & Policies & Procedures  
**(818)442-2369**  
[dynamiccomplianceconsulting.com](http://dynamiccomplianceconsulting.com)

### Odyssey Restaurant

(818)366-6444



(818)886-6100

### Brunswick Matador Bowl

(818)892-8677



9400 Reseda Blvd.  
Northridge



9200 Reseda Blvd.  
Northridge



18711 Devonshire St.  
Northridge



3850 Tampa Ave. #107  
Northridge